

Kellie J Music & Vocal Coaching – Privacy Policy

1. Introduction

Kellie J Music (“we”, “us”, “our”) is committed to protecting your personal information and respecting your privacy. This Privacy Policy explains what data we collect, how we use it, how it is stored, and your rights under UK GDPR.

By using our website, booking a performance, karaoke event, or vocal coaching session, you agree to the terms of this Privacy Policy.

2. Data We Collect

We may collect the following information:

- Name
- Email address
- Phone number
- Booking details (event type, date, venue, requirements)
- Payment information (not stored by us directly if processed through Wix or third-party providers)
- Vocal coaching notes (progress, goals, relevant vocal health information)
- Any messages or enquiries you send via our website or social media
- Photos or videos taken with your permission

3. How We Use Your Data

We use your information to:

- Manage bookings and communicate with you
- Deliver performances, karaoke hosting, and vocal coaching services
- Keep lesson notes to support your vocal development
- Respond to enquiries
- Maintain safety and safeguarding
- Send marketing updates only if you have opted in
- Improve our website and services

We do **not** sell or share your data with third parties for marketing.

4. Lawful Basis for Processing

Under UK GDPR, we rely on the following lawful bases:

- **Contract** – to provide the services you have booked
- **Legitimate Interest** – to manage bookings, respond to enquiries, and operate our business
- **Consent** – for marketing communications and use of photos/videos
- **Legal Obligation** – for accounting or safeguarding requirements

5. Vocal Coaching Notes & Health Information

Any vocal health information you choose to share (e.g., vocal strain, breathing issues, medical conditions affecting your voice) is used only to support your coaching sessions. These notes are stored securely and never shared unless legally required.

6. How Your Data Is Stored

Your data may be stored in:

- Wix (website hosting and contact forms)
- Email accounts
- Secure digital lesson notes

We use password-protected devices and secure platforms. We only keep data for as long as necessary to provide services or meet legal obligations.

7. Sharing Your Data

We only share your data with:

- Service providers necessary to run our business (e.g., Wix, payment processors)
- Legal authorities if required by law

We never share your data for advertising or external marketing.

8. Your Rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data
- Withdraw consent at any time
- Request a copy of your data
- Object to certain types of processing

To exercise any of these rights, contact us at: info@kelliej.co.uk

9. Cookies & Website Tracking

Our website may use cookies or analytics tools provided by Wix to improve performance and user experience. You can manage cookie settings through your browser.

10. Photos, Videos & Media

We will only use photos or videos of performances, karaoke events, or vocal coaching sessions for promotional purposes if you have given permission. You may withdraw consent at any time.

11. Children & Safeguarding

For vocal coaching involving minors:

- A parent or guardian must provide consent
- Contact details and relevant information are collected only for safeguarding and lesson management
- Data is handled securely and never shared unless legally required

12. Contact Information

For any questions about this Privacy Policy or to make a data request, please contact info@kelliej.co.uk

13. Updates to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website.